

INCREASE EXPOSURE TO READY-TO-BUY CONSUMERS

YELLOWPAGES.COM Nationwide Network*

Unique Visitors for February, 2007: 33.8 million

* The YELLOWPAGES.COM Nationwide Network is a custom entity measurement showing an unduplicated unique visitor audience view across our exclusive distribution network: YELLOWPAGES.COM, AOL Yellow Pages, Switchboard, AnyWho, Yahoo! Yellow Pages and Yahoo! Local.

Source: comScore Media Metrix, October 2006

YELLOWPAGES.COM

A leading Internet Yellow Pages that continues to grow – connect your business with more consumers who are online and ready to buy!

Site	Traffic (000)
** Yahoo! Local	16,263
SuperPages.com	13,214
** YELLOWPAGES.COM	10,879
** Switchboard.com	6,522
** Yahoo! Yellow Pages	6,234
Yellow Book.com	4,701
** AOL Yellow Pages	3,048
** AnyWho.com	2,704
DEX Online.com	2,494

Footnote: Unique visitor site traffic as reported through comScore Media Metrix February 2007
"Unique visitors" means we never count the same visitor twice.

**YELLOWPAGES.COM has experienced
84% growth in less than 1 year*****

** A YELLOWPAGES.COM Nationwide Network distribution site

***Growth compares comScore Media Metrix unique visitor traffic in November 2005 (5,490 million unique visitors) to August 2006 (10,099 million unique visitors)

© 2007 YELLOWPAGES.COM LLC. All rights reserved.

03.07

YELLOWPAGES.COM™

We wrote the book on local search.SM