

Top 300 Headings 2005 (Rank Order)

Rank	Headings classification	References (Millions)
1	Restaurants (Fast Foods, Other & Non Specific)	1341.4
2	Physician & Surgeons (Specialists & Non Specific)	1172.9
3	Automobile Parts-New & Used	566.5
	<i>Automobile Parts-New</i>	329.0
	<i>Automobile Parts-Used</i>	238.0
4	Automobile Repairing & Service	449.2
5	Pizza	358.4
6	Attorneys/Lawyers	311.5
7	Automobile Dealers-New & Used	286.2
	<i>Automobile Dealers-New</i>	213.7
	<i>Automobile Dealers-Used</i>	72.5
8	Dentists	251.4
9	Hospitals	245.2
10	Plumbing Contractors	243.9
11	Beauty Salons	233.3
12	Insurance	223.4
13	Department Stores	221.9
14	Veterinarians	172.3
15	Banks	150.7
16	Florists-Retail	148.8
17	Theaters	138.8
18	Tire Dealers	131.8
19	Pharmacies or Drug Stores	127.2
20	Hardware-Retail	119.2
21	Schools-Academic-Secondary & Elementary	114.7
22	Churches	108.5
23	Carpet & Rug Cleaners	101.6
24	Furniture-Retail & Non Specific	91.2
25	Electric Contractors	88.2
26	Real Estate	87.9
27	Glass-Auto, Plate, Window, Etc.	86.4
28	Hotels	83.1
29	Lumber-Retail	81.8
30	Automobile Renting & Leasing	80.3
31	Landscape Contractors	78.9
32	Contractors-General (General Contractors)	78.4
32	Grocers-Retail (Supermarket)	78.4
34	Airline Companies	74.4
35	Home Improvements	67.6
36	Roofing Contractors	66.6
37	Electronic Equipment & Supplies-Dealers	62.2
38	Sporting Goods-Retail	61.6
39	Child Care Centers/Day Care	58.9
40	Government Offices-City, Village & Township	56.7
41	Employment Agencies	54.5

42	Rental Service Stores & Yards	54.2
43	Appliance-Household-Major-Service & Repair	53.7
44	Television-Cable, CATV, & Satellite	51.5
45	Pest Control Services/Exterminators	51.3
46	Appliances-Household- Major-Dealers	50.9
46	Government Offices-State	50.9
48	Automobile Body Repairing & Painting	49.3
49	Taxicabs	49.0
50	Pet Grooming	48.4
51	Lawn Maintenance	48.1
52	Golf Courses-Public	48.0
53	Computer-Dealers	45.8
54	Heating Contractors	44.7
55	Optometrists/Optometrists-O. D.	44.2
56	Building Materials	42.3
57	Motels	42.2
57	Nursing Homes	42.2
59	Schools-Academic-Colleges & Universities	41.9
60	Apartments	41.5
61	Air Conditioning Contractors & Systems	40.7
62	Automobile Wrecking-Salvage	40.3
62	Chiropractors, DC	40.3
64	Tree Service	39.3
65	Government Offices-U.S.	38.4
66	Travel Agencies & Bureaus	37.1
67	Carpet & Rug Dealers-New and Non Specific	37.0
67	Government Offices-County	37.0
69	Video Tapes & Discs-Renting & Leasing (Video Store Non Specific)	36.8
70	Cleaners-Dry (Dry Cleaners)	36.1
71	Book Dealers-Retail	35.4
72	Computers-Service & Repair	33.9
73	Windows	33.8
74	Office Supplies	32.6
75	Bakers-Retail	31.6
75	Mortgages	31.6
75	Nurseries-Plants, Trees, Etc.	31.6
78	Cellular Telephone Equipment & Supplies	30.9
78	Photographers-Portrait	30.9
80	Motorcycles & Motor Scooters-Dealers	30.7
81	Concrete Contractors	30.3
81	Service Stations-Gasoline & Oil	30.3
83	Home Centers	29.7
84	Towing-Automotive	29.3
85	Locks & Locksmiths	29.1
85	Telephone Companies	29.1
87	Clinics	29.0
88	Air Conditioning Equipment & Systems-Repairing	28.3
88	Transmissions-Automobile	28.3

90	Movers	28.1
91	Jewelers-Retail	27.8
92	Plumbing Fixtures & Supplies-New & Non Specific	27.6
93	Pet Shops	27.4
94	Internet (2001-2005)	27.0
94	Printers	27.0
96	Truck Renting & Leasing	26.2
97	Storage-Household & Commercial	25.8
97	Television & Radio-Service & Repair	25.8
99	Paint-Retail	25.1
99	Shoes-Retail	25.1
101	Fence	24.9
101	Social Service Organizations	24.9
103	Newspapers	24.7
103	Painting Contractors	24.7
105	Bus Lines	24.2
106	Accountants-Certified/Public	23.8
107	Bicycles-Dealers	22.9
108	Pet Supplies & Foods-Retail	22.8
109	Caterers	22.5
109	Toys-Retail	22.5
111	Doors/Garage Doors	22.0
112	Funeral Directors	21.5
113	Upholsterers	21.0
114	Musical Instruments-Dealers-Stores	20.7
115	Barbers	20.6
115	Lawn Mowers-Sharpening & Repairing	20.6
117	Limousine Service	20.3
118	Lawn Mowers	20.0
119	FabricShops	19.9
120	Antiques-Dealers	19.4
121	Floor Materials	19.1
122	Rubbish & Garbage Removal	18.9
123	Oils-Fuel	18.7
124	Tax Return Preparation	18.3
125	Electric Equipment & Supplies-Retail	18.1
125	Heating Equipment & Systems-Cleaning & Repair	18.1
127	Building Contractors	18.0
128	Signs	17.8
129	Mufflers & Exhaust Systems- Engine	17.7
129	Tanning Salons	17.7
131	Party Supplies	17.5
132	Craft Supplies	17.3
133	Libraries- Public (Public Libraries)	17.0
134	Junk Dealers (Junk Yards)	16.4
135	Garden & Lawn Equipment & Supplies	16.1
136	Loans	16.0
137	Janitor Service	15.8
138	Optical Goods-Retail	15.7

138	Swimming Pool Equipment & Supplies	15.7
140	Heating Equipment	15.5
140	Truck Equipment & Parts	15.5
142	Bridal Shops	15.4
142	Electric Companies	15.4
142	Gas-Propane	15.4
142	Trucking-Non Specific	15.4
146	Home Health Services	15.2
147	Tile-Ceramic-Contractors & Dealers	14.8
148	Massage	14.6
148	Vacuum Cleaners-Household-Dealers	14.6
150	Boat Dealers	14.4
150	Farm Equipment	14.4
152	Gift Shops	14.2
152	Kennels	14.2
152	Photographic Equipment & Supplies-Retail	14.2
155	Gas Companies	13.9
155	Swimming Pool Contractors, Dealers & Designers	13.9
157	Floor Laying, Refinishing & Resurfacing	13.8
158	Bowling	13.6
159	Sand& Gravel	13.2
160	Engineers-Professional	13.1
160	Gutters & Downspouts	13.1
160	Hobby & Model Construction Supplies-Retail	13.1
163	Dancing Instruction	12.9
163	Shopping Centers	12.9
165	Beauty Salons-Equipment & Supplies	12.5
165	Computers-Supplies & Parts	12.5
167	Delivery Service	12.3
168	Discount Stores	12.2
169	Radio Stations & Broadcasting Companies	12.0
170	Health Clubs	11.9
171	Concrete-Ready Mixed	11.7
171	Credit Unions	11.7
173	Photo Finishing-Retail	11.6
173	Recycling Centers	11.6
173	Septic Tanks & Systems-Cleaning	11.6
176	Machine Shop	11.5
177	Computers-Software & Services (2001-2005)	11.2
177	Copying Machines & Supplies*	11.2
179	Mason Contractors	11.0
179	Motorcycle & Motor Scooters-Supplies & Parts	11.0
181	Golf Equipment & Supplies-Retail	10.7
181	Vacuum Cleaners-Service & Repair	10.7
181	Water Well Drilling & Service	10.7
184	Fingernail Salons (Nail Salons)	10.6
184	Schools-Academic-Business & Vocational	10.6
186	Surveyors-Land	10.3
187	Automobile Radio & Stereo Systems-Sales & Service	10.2

187	House Cleaning	10.2
187	Liquor Stores	10.2
187	Schools-Academic-Pre School & Kindergarten	10.2
187	Septic Tanks & Systems-Contractors & Dealers	10.2
192	Banquet Rooms	10.0
192	Picture Frames-Dealers	10.0
192	Trophies	10.0
195	Carpenters	9.9
195	Opticians	9.9
197	Health & Diet Food Products-Retail	9.7
197	Tractor Dealers	9.7
199	Appliances-Household- Major-Supplies & Parts	9.6
199	Appraisers	9.6
199	Boat Repairing	9.6
199	Tailors	9.6
199	Welding	9.6
204	Automobile Seat Covers	9.4
204	Guns & Gunsmiths	9.4
204	Swimming Pool Service & Repair	9.4
207	Pawnbrokers	9.3
208	Excavating Contractors	9.0
209	Garden Centers	8.8
209	Laundries-Self Service	8.8
209	Mobile Telephone Service	8.8
209	Tools-Other	8.8
213	Restaurant Equipment & Supplies	8.7
214	Landscape Equipment & Supplies	8.6
214	Marinas	8.6
214	Tattooing	8.6
217	Lighting Fixtures-Retail	8.4
217	Moving Equipment Rental	8.4
219	Doors-Repairing	8.3
219	Karate & Other Martial Arts Instruction	8.3
219	Motorcycle & Motor Scooters-Repair & Service	8.3
222	Retirement & Life Care Communities & Homes	8.1
222	Welding Equipment & Supplies	8.1
224	Brake Service	8.0
224	Costumes-Masquerade & Theatrical	8.0
224	Driving Instruction	8.0
224	Entertainment Bureaus	8.0
224	Records-Phonograph (CDs, Tapes)-Retail	8.0
229	Steel-Non Specific	7.8
230	Meat-Retail	7.7
230	Party Supplies-Renting	7.7
230	Recreational Vehicles-Dealers	7.7
230	Shoe Repairing	7.7
234	Electric/Electrical Other	7.5
234	Scrap Metals	7.5

236	Employment Contractors-Temporary Help	7.4
237	Architects	7.3
237	Automobile Detailing	7.3
237	Copying & Duplicating Service	7.3
237	Furniture Repairing & Refinishing	7.3
237	Television & Radio-Dealers	7.3
237	Thrift Shops	7.3
243	Chimney Cleaning	7.1
243	Fish & Seafood-Retail	7.1
243	Post Offices	7.1
246	Draperies & Curtains-Retail & Custom	7.0
246	Interior Decorators & Designers	7.0
246	Taverns	7.0
246	Television Stations & Broadcasting Companies	7.0
250	Mattresses	6.8
250	Music-Non Specific	6.8
250	Parks	6.8
253	Animal Hospitals	6.7
253	Boat Equipment & Supplies	6.7
253	Exercise & Physical Fitness Programs	6.7
253	Night Clubs	6.7
253	Paving Contractors	6.7
253	Physical Therapists	6.7
253	Resorts	6.7
253	Tractor Equipment & Parts	6.7
261	Collectibles	6.5
261	School Information	6.5
263	Industrial Equipment & Supplies	6.4
263	Refrigerators & Freezers-Service & Repair	6.4
265	Refrigerators & Freezers-Dealers	6.1
266	Campgrounds & Recreational Vehicle Parks	5.9
266	Car Washing & Polishing	5.9
266	Feed Dealers	5.9
266	Psychologists	5.9
266	Tutoring*	5.9
271	Tire Retreading & Repairing	5.8
271	Title Companies	5.8
273	Refrigerating Equipment-Commercial Sales & Service	5.7
273	Security Control Equipment & Systems	5.7
273	Siding Contractors	5.7
273	Video Recorders & Players-Service & Repair	5.7
273	Warehouses-Merchandise (BJS etc)	5.7
273	Window Cleaning	5.7
279	Furniture-Used	5.5
279	Mens Clothing & Furnishings-Retail	5.5
279	Mental Health Services	5.5
279	Nurses	5.5
279	Snow Removal Service	5.5

279	Truck Repairing & Service	5.5
279	Wedding Supplies & Services	5.5
286	Amusement Places	5.4
286	Asphalt & Asphalt Products	5.4
286	Concrete Products	5.4
286	Insulation Materials-Cold & Heat	5.4
286	Mailing Services	5.4
286	Monuments	5.4
286	Railroads	5.4
293	Consignment Service	5.2
293	Greeting Cards-Retail	5.2
293	Hospital Equipment & Supplies	5.2
293	Radiators-Automotive	5.2
293	Sprinklers-Garden & Lawn	5.2
293	Uniforms	5.2
299	Animal Shelters	5.1
299	Fireplaces	5.1
299	Skating Rinks	5.1
302	Inspection Bureau	4.9
302	Notaries-Public	4.9
302	Roofing Materials	4.9
302	Venetian Blinds-Dealers	4.9

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